

Communications Comparables
September, 2024

Sept 17 2024

- called Sigrid Sharif, (freelance) Crickside Design, who is the Trout Unlimited (Penns Creek Chapter) communicator, for an hourly rate for est. 100 hrs. annually to produce 20 comms, not including contact management: \$25 hr. (contract)

Sept 19 2024

- Texted Lisa Duchene, (freelance) Polished Oak Communicatians, for an hourly rate (same tasks): estimated \$65-85/hr. (contract)

Sept 26 2024

- Called Maggie Anderson, ClearWater Conservancy, re communications specialist (employee) hourly rate (same tasks): \$25/hr. Additionally, Maggie Anderson's own freelance rate is \$60 hr.

Summary: \$25 / hr. is common at the lower end of spectrum, ranging up to \$60 - \$85 / hr. at the top. Annual contract rates ~\$65k / yr.
\$20/hr. is slightly lower than any quoted rate.